



NEW
HAMPSHIRE
CHILDREN'S
HEALTH
FOUNDATION

Rising to the Challenge

2020 Annual Report



Our Mission

To improve the health and wellness of New Hampshire's population, with a focus on its most vulnerable children.



Our History

The New Hampshire Children's Health Foundation was formed as the result of the merger between Blue Cross/Blue Shield of New Hampshire and Matthew Thornton Health Plan. The Foundation, incorporated in October of 1997 (and originally known as the Healthy New Hampshire Foundation and then HNH Foundation), is organized and operates exclusively for charitable purposes.

Our Values

We believe that vulnerable children should have the opportunity to thrive and grow to their full potential.

We support innovation creating positive systemic change.

We empower our stakeholders to make children's lives better.

We fund proven, evidence-based strategies to improve children's health.

We promise to deliver on our mission in a financially responsible manner.

We pride ourselves on being responsive, nimble and flexible.

Rising to the Challenge of the Pandemic

Stating that 2020 was unusual is obviously an understatement. So many in New Hampshire faced many personal challenges. The staff and board of the Foundation tried to ease some of the challenge while continuing to deliver on our mission.

We credit that in large measure to strong relationships with our grantees and being a partner, not just a funder.

Emergency pandemic grants

We were concerned that the impact of the pandemic on New Hampshire's nonprofit health care providers had the potential to destabilize the health care delivery system, both during the crisis and beyond.

With an eye on systemic change, we included additional support for a project originally funded by the Endowment for Health, the COVID-19 Health Care Providers Stabilization Support Campaign led by New Futures. This work included developing a public policy action plan to work with policy makers to assist in the immediate delivery of services and stabilize the finances of an already fragile health care delivery system.

What we are particularly proud of this year is our ability to rise to the challenge of the pandemic and the needs of our community partners.

In the spring, as the Governor's Stay at Home Order was announced, the Foundation's Board quickly reviewed a number of ways we could provide COVID emergency support to improve children's health. Our staff directly contacted grantees for feedback and after considering a number of funding options the board agreed to assure capacity among our current grantees, especially those providing food access.

One emergency grant we made was to Gather, to extend the Meals 4 Kids pilot project. M4K provides a week's worth of fresh food to more than 200 children per week in Rochester

Another emergency grant we made was to United Way of Greater Nashua, which partnered with the Nashua School District, Nashua Soup Kitchen and Shelter, the Boys and Girls Club of Greater Nashua, and the Nashua Transit System to deliver meals and food directly to children. They provided breakfast and lunch "to go" across 10 fixed sites and 12 mobile sites distributing thousands of meals per week.

Other COVID-19 emergency awards were made to the Organization for Refugee and Immigrant Success, and Fair Food Network to extend the work they already do to reduce food insecurity.

The Foundation board also looked for ways to ease the burden of grantees and applicants by extending deadlines, re-purposing existing grant awards and continually re-visiting current needs to provide funding.

The Board's contribution

We are fortunate to have an accomplished and engaged board of directors. We added three new members to the board this year, and three long-time board members, governance committee chair Representative John Hunt, treasurer Pamela Brown and vice chair Dr. Kathleen Thies, termed off the board. We are grateful for their time, their talent and their support of the organization's mission.

Much more to do

In closing, while it was a productive year for the Foundation we would be remiss if we left you with the impression that our work, resources and expertise are fully meeting the gaps in children's health in this state —particularly in this time of disrupted school and family schedules and unprecedented job loss.

Requests for funding in our food insecurity area, for example, have always been high, but this year they comprised 71% of the total letters of inquiry we received for grantmaking. As a result, 83% of the responsive grants we made this year were in that sector.

In a state and a nation as wealthy as ours, this is a sobering reminder of the inequities that exist and that the Foundation and its partners continue to have important work to do.

With best regards,



Alisa Druzba
Alisa Druzba, Board Chair



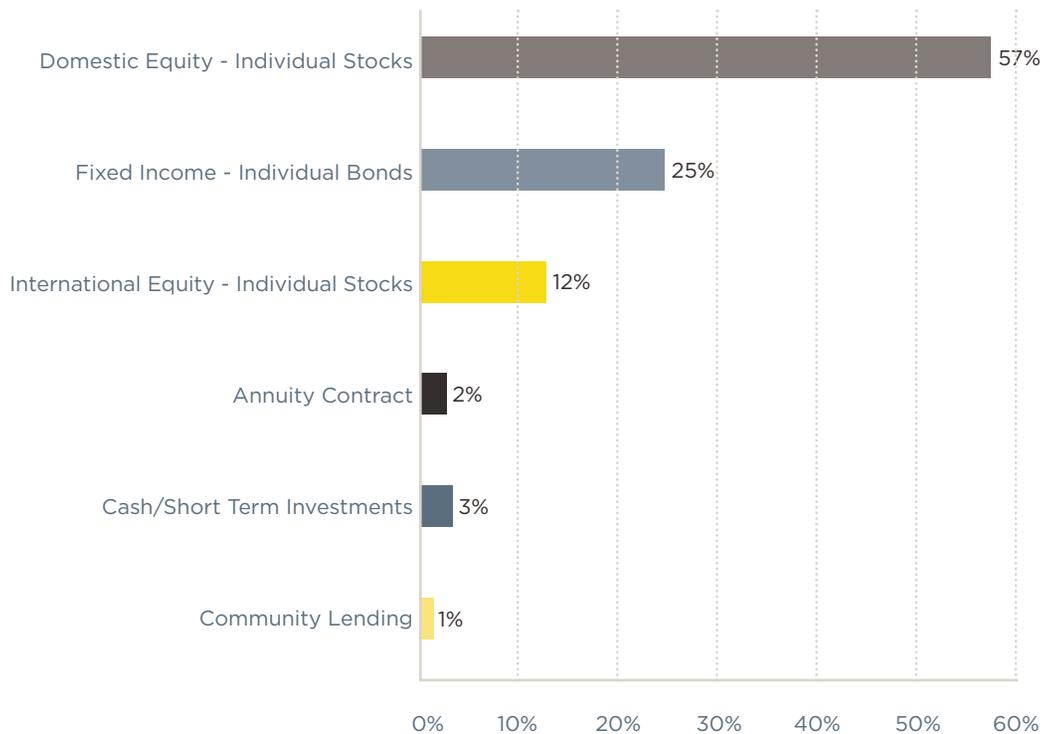
Gail M. Garceau
Gail Garceau, President

Investment Policy and Grant Allocation

The New Hampshire Children's Health Foundation's investment policy states that our portfolio be managed to maximize its total rate of return over the long term. Our spending policy is a minimum of 5% of assets annually, based on the previous twelve-quarter moving average of the total portfolio.

The Foundation is proud to invest its portfolio as we invest in the community. Given our mission, our investment manager is directed to avoid investing in companies primarily doing business in tobacco, alcohol, fast food, sugary and caffeinated drinks or processed foods

INVESTMENT ALLOCATIONS AS OF DECEMBER 31, 2020

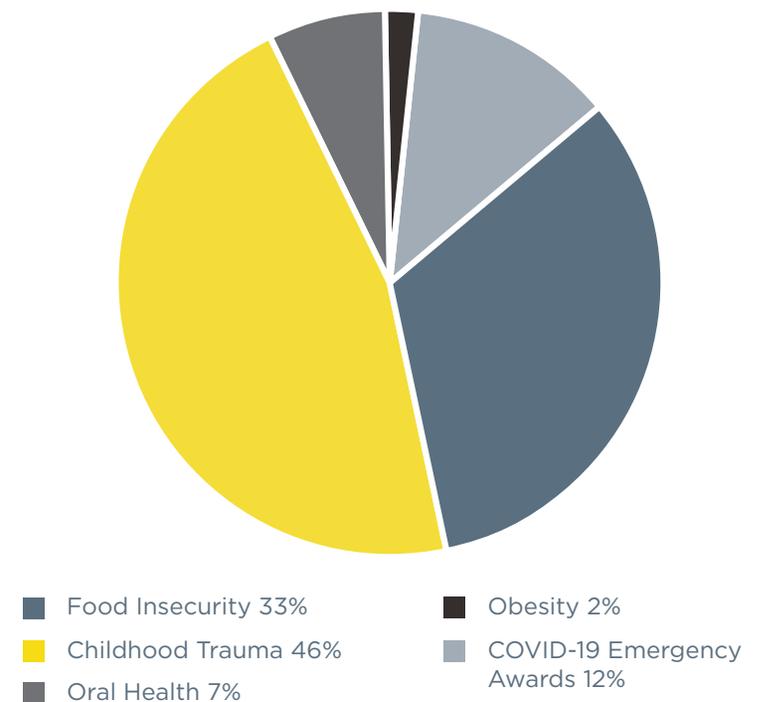


Our grantmaking focuses on children up to age 5 and their families in the following funding priorities:

- Prevent and reduce childhood trauma
- Increase access to children's health and dental insurance coverage
- Reduce food insecurity
- Prevent childhood obesity
- Promote oral health

This chart reflects the allocation of grants in our priority areas and other related field investments made during the year.

2020 GRANTMAKING ALLOCATION



Strategic Grantmaking

In 2020, the New Hampshire Children's Health Foundation entered the second year of its strategic grantmaking initiative. Our focus is to effect change in New Hampshire systems, policies and environments through strategies that can prevent and reduce the risk for adverse childhood experiences. These include home visiting, preventing unintended pregnancy, early childhood and family mental health, and strengthening referral networks for children who have been exposed to trauma.

“Using a systematic approach to address the impact of childhood trauma can result in better outcomes for children and families both in the present and future.”

Working with a number of funding partners, this year we accomplished several important elements of our plan to move the initiative forward. One of these, for example, was an assessment of the early childhood and family mental health system. The results were presented at a statewide convening that included workforce topics raised in the NH Early Childhood Mental Health Workforce Assessment.

Another is an initiative being implemented by the NH Pediatric Improvement Project at the UNH Institute for Health Policy and Practice. In Phase 1, the Institute provided a free introductory training about adverse childhood experiences at 12 pediatric practices in Manchester, Nashua, the Monadnock Region, Concord and Coos County. The sessions were attended by 191 staff members.

The project entered Phase 2 this year. Five pediatric practices have signed on for 15 months of practice facilitation and coaching to support them in planning and piloting trauma-informed workflow changes.

A Trauma Informed Pediatric Practice recognizes the impact of traumatic events on children and families, routinely screens for trauma exposure and related symptoms using evidence based assessments, and collaborates with and refers families to child-serving systems in the local community.



“The anticipated long-term outcome of these strategies will be a gradual reduction in the number of New Hampshire children experiencing multiple Adverse Childhood Experiences.”

Using a systematic approach to address the impact of childhood trauma can result in better outcomes for children and families both in the present and future. This is why the Foundation is researching and supporting systems change approaches that are inclusive of children and their parents, caregivers, and the organizations that support them.

We look forward to providing updates about our work, what we're learning and changes we're initiating to prevent and reduce childhood trauma.

Food Insecurity Intensifies During the COVID-19 Crisis

Efforts to address policy and structural barriers underway

Reducing food insecurity is consistently one of the highest demand areas among requests for Foundation funding and we are working to provide support for projects that directly address hunger locally, as well as to address larger issues that will require better public policy.

The current COVID-19 crisis has disproportionately impacted the economic stability of more vulnerable Granite Staters and may lead to even further increases in food insecurity. In the spring of 2020, about one in every twenty households in New Hampshire indicated there was either sometimes or often not enough to eat in their home in the last seven days.

Strength in numbers

The COVID-19 pandemic has clearly elevated the need for organizations statewide to work together to reduce food insecurity and the Foundation has responded by funding a host of initiatives ranging from food insecurity research to innovative, grassroots food access projects, and public policy advocacy at the State House. More than \$364,000 was provided to projects like these in 2020, including a number of COVID emergency grants.

Food Insecurity in New Hampshire by the Numbers

- 36.7% coverage rate among potentially eligible families for the Women, Infants and Children (WIC) nutrition program in 2017 (the latest available data)
- 47th among states in participation in school breakfast
- 36th in participation in the Supplemental Nutrition Assistance Program (SNAP)
- 32nd in participation in the Child and Adult Care Food Program
- 25th in the summer meals programs

Source: NH Fiscal Policy Institute report *Food Insecurity in New Hampshire and the Nation*

One of the Foundation-funded initiatives illustrates its commitment to building understanding and support for advancing an agenda that will address important structural and policy barriers.

The New Hampshire Food Access Coalition is working to support policies that bolster the economy and make healthy food accessible to all. The

Coalition is comprised of 60 member organizations, including public health professionals, food banks and pantries, researchers, state and municipal agencies, non-profits, school nutrition directors and hospitals, among other members.

The UNH Sustainability Institute, a Foundation grantee, is guiding the Coalition's efforts in working with state policy makers to promote a state policy agenda that includes:

- Increasing participation in federal nutrition assistance programs
- Supporting culturally appropriate communication and outreach efforts in multiple languages to increase awareness of eligibility for nutrition assistance programs
- Funding initiatives that increase access to locally produced food such as Double Up Food Bucks, and the WIC and Senior Farmers Market Nutrition Programs.
- Participating in all waivers for federal nutrition programs during the COVID crisis.
- Leveraging hundreds of thousands of federal nutrition dollars currently left on the table by supporting state nutrition incentive programs.

Healthy food for lower income people

As an example of the latter agenda item, private funders (including the Foundation) have been piloting the SNAP (federal Supplemental Nutrition Assistance Program, formerly known as Food Stamps) Incentive Program in New Hampshire grocery stores for four years, growing it from 4 to 16 stores across the state. The program doubles the value of SNAP fruit and vegetable purchases at participating locations. Advocacy efforts are underway to position New Hampshire for increased SNAP Incentive federal funds and to expand the number of SNAP Incentive retail sites.

Long-term effort

As the impacts of the COVID-19 crisis continue to affect people in New Hampshire, relevant policies and support programs for the people most affected, and for those with the fewest resources, will be central in helping ensure all individuals and families are able to access food and for mitigating food insecurity during and after the COVID-19 crisis. The Foundation is committed to using its resources to move these efforts forward.

Grant Awards, COVID-19 Emergency Award and Contracts

In 2020 the Foundation provided more than \$1.5 million in 30 grant awards and other related investments to support the work of our partner organizations and move our mission forward. Since 1997 we have invested over \$15M into New Hampshire communities to benefit the state's most vulnerable children.

FOOD INSECURITY			
ORGANIZATION NAME	DESCRIPTION	2020 AMOUNT	TOTAL AWARD
Merrimack County Conservation District	Create stronger community and school gardens programs that specifically serve children (Merrimack County)	\$18,000	\$18,000
UNH Foundation	Inform and strengthen food insecurity advocacy and policy recommendations (Statewide)	\$20,000	\$20,000
UNH Foundation	Expand the NH Food Access Map (Statewide)	\$19,936	\$19,936
Hillsborough County Conservation District	Expand the number of gleaning sites (Hillsborough County)	\$12,800	\$12,800
Seacoast Eat Local	Expand the number of SNAP outlets and support SNAP ambassadors (Strafford & Rockingham Counties)	\$15,000	\$15,000
County of Cheshire	Regional assessment and planning to increase participation in children's food programs (Cheshire County)	\$20,000	\$20,000
Regenerative Roots Association	Land tenure to increase vegetable production (Nashua)	\$12,000	\$12,000
UNH Carsey School of Public Policy	Inform intersecting elements of food security, including food availability, accessibility, affordability, and quality (Statewide)	\$19,713	\$19,713
NH Hunger Solutions	Convening to develop statewide plan to address hunger (Statewide)	\$10,000	\$10,000
NH Fiscal Policy Institute	Inform food insecurity and other related finance policy (Statewide)	\$15,000	\$15,000
Fair Food Network	Increase the number of retail sites participating in Double Up SNAP incentive. (Statewide)	\$20,000	\$60,000
Gather	Monitor and evaluate Meals 4 Kids to inform statewide replication (Rochester)	\$20,000	\$70,000
FOOD INSECURITY - CONSULTANTS/CONTRACTS			
Fair Food Network	Pilot SNAP outreach materials and messaging to increase awareness and enrollment of SNAP eligible residents (Statewide)	\$64,200	\$64,200
Liz Alpern, Double Up Food Bucks NH	Pilot SNAP outreach materials and messaging to increase awareness and enrollment of SNAP eligible residents (Statewide)	\$8,000	\$8,000
TOTAL GRANTS AND CONTRACTS: FOOD INSECURITY (14)		\$274,649	\$364,649

Grant Awards, COVID-19 Emergency Award and Contracts *Continued*

ORAL HEALTH			
ORGANIZATION NAME	DESCRIPTION	2020 AMOUNT	TOTAL AWARD
NH Oral Health Coalition	Support oral health statewide policy, advocacy and provider education (Statewide)	\$20,000	\$20,000
North Country Health Consortium	Increase number of children ages 0-5 that access oral health preventive care (Coos and Northern Grafton Counties)	\$20,000	\$60,000
UNH Institute for Health Policy and Practice	Expand utility of the NH Oral Health Report Suite (Statewide)	\$20,000	\$40,000
TOTAL GRANTS AND CONTRACTS: ORAL HEALTH (3)		\$60,000	\$120,000
CHILDHOOD TRAUMA/COVERAGE AND ACCESS (Strategic Grantmaking)			
ORGANIZATION NAME	DESCRIPTION	2020 AMOUNT	TOTAL AWARD
Family Support NH	Family resource center assessment and strategic planning (Statewide)	\$24,450	\$24,450
Concord Police Department	Safety vests for Adverse Childhood Experiences Response Team (Concord)	\$2,745	\$2,745
UNH Institute for Health Policy and Practice	Trauma Informed Care in Pediatric Primary Care system change pilot (Concord, Coos County, Monadnock Region, Nashua)	\$173,482	\$374,090
New Futures	Build advocacy capacity across NH communities and organizations (Statewide)	\$85,000	\$405,000
CHILDHOOD TRAUMA/COVERAGE AND ACCESS - CONSULTANTS/CONTRACTS			
Pear Associates	Grant writing services to secure federal funding for ACERT (Statewide)	\$2,500	\$2,500
Health Resources in Action	Contraceptive access survey dissemination and analysis (Statewide)	\$8,469	\$37,500
Health Resources in Action	Research and evaluation	\$80,365	\$80,365
Amoskeag Health	Adverse Childhood Experiences Response Team consulting services	\$3,800	\$3,800
TOTAL GRANTS AND CONTRACTS: CHILDHOOD TRAUMA/COVERAGE AND ACCESS (8)		\$380,811	\$930,450

Grant Awards, COVID-19 Emergency Award and Contracts *Continued*

CHILDHOOD OBESITY			
ORGANIZATION NAME	DESCRIPTION	2020 AMOUNT	TOTAL AWARD
Strafford Regional Planning Commission	Create online resource that will connect families with young children to regional recreation resources (Rochester)	\$20,000	\$40,000
TOTAL GRANTS AND CONTRACTS: CHILDHOOD OBESITY		\$20,000	\$40,000
Other Funding COVID-19 EMERGENCY AWARDS			
ORGANIZATION NAME	DESCRIPTION	2020 AMOUNT	TOTAL AWARD
Gather	Support food access for low income children and families (Seacoast)	\$10,000	\$10,000
United Way of Greater Nashua	Support food access for low income children and families (Nashua)	\$10,000	\$10,000
New Futures	Address health care access issues due to COVID (Statewide)	\$10,000	\$10,000
Organization for Refugee and Immigrant Success	Support food access for low income children and families (Manchester)	\$20,000	\$20,000
Fair Food Network	Enhance SNAP Double Up Bucks (Statewide)	\$50,000	\$50,000
TOTAL GRANTS AND CONTRACTS: COVID-19 EMERGENCY AWARDS (5)		\$100,000	\$100,000
TOTAL GRANTS, CONTRACTS, OTHER FUNDING		\$835,460	\$1,555,099

STATEMENT OF FINANCIAL POSITION

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEARS ENDED DECEMBER 31, 2020 AND 2019

	2020	2019
	<i>(in thousands)</i>	
REVENUES AND GAINS		
Interest and dividend income	\$959	\$837
Net realized and unrealized gains	3,058	3,888
Total Revenues and Gains	4,017	4,725
EXPENSES		
Grants made	448	867
Salaries and benefits	336	321
Professional and legal fees	111	142
Other expenses	136	154
Total Expenses	1,031	1,484
CHANGE IN NET ASSETS BEFORE OTHER CHANGES	2,986	3,241
OTHER CHANGES IN NET ASSETS		
Grants awarded in prior period, unused and unpaid	-	17
Grants awarded in prior period, unused and returned	-	15
CHANGE IN NET ASSETS	2,986	3,273
NET ASSETS, BEGINNING OF YEAR	28,185	24,912
NET ASSETS, END OF YEAR	\$ 31,171	\$ 28,185

STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2020 AND 2019

	2020	2019
ASSETS		
Cash and investments	\$ 31,399	\$ 28,704
Other assets	62	77
Total Assets	\$ 31,461	\$ 28,781
LIABILITIES AND NET ASSETS		
Payables and other accrued expenses	59	66
Grants payable, net of present value discount	231	530
Net assets	\$ 31,171	\$ 28,185
Total Liabilities and Net Assets	\$ 31,461	\$ 28,781

Leadership

The board of the New Hampshire Children's Health Foundation is comprised of influential policy makers, health experts and advocates for children. Their continued imagination and guidance have inspired us to become a leading funder for children's health in the state.

OFFICERS

Alisa Druzba, Chair

Director, NH Office of Rural Health & Primary Care, New Hampshire Department of Health and Human Services
Resident of Concord, NH

Kathleen Mongan Thies, PhD, RN,

Vice Chair
Health Care Consultant
Resident of Bedford, NH

Pamela Brown, MS, MBA

Treasurer
Consultant, Brown Philanthropy Advisors
Resident of Moultonboro, NH

Lisa Kaplan Howe, JD, Secretary

Senior Advisor,
Public Consulting Group
Resident of Manchester, NH

DIRECTORS

Bobbie Bagley, MS, MPH, CPH, RN

Director, Division of Public Health and Community Services, City of Nashua
Resident of Londonderry, NH

Benjamin Chan, MD, MPH

New Hampshire State Epidemiologist, Division of Public Health Services
Resident of Lebanon, NH

John Hunt

NH House of Representatives
Resident of Rindge, NH

Jonathan Oglebay

Senior Vice President/Chief Financial Officer
Bellwether Community Credit Union
Resident of Bow, NH

Matthew Boyle, CFP®

Certified Financial Planner, Empower Retirement
Resident of Contoocook, NH

Kassie Eafрати

Director of Behavioral Health Northern Human Services
Resident of Berlin, NH

Roland Lamy, Jr., MBA

Principal, Helms and Company
Resident of Bow, NH

Barbara Wauchope, PhD

Education Consultant
Resident of Lee, NH

Lisa Bujno, MSN, APRN

Assistant Medical Director, Ammonoosuc Community Health, Inc.
Resident of North Woodstock, NH

AJ "Skip" Homicz, DDS, FAGD

Oral Health Access Champion
Resident of New Castle, NH

Keith J. Loud, MD, MSc, FAAP

Chair, Department of Pediatrics Geisel School of Medicine at Dartmouth
Resident of Norwich, VT

STAFF

Gail Garceau

President

Patti Baum

Program Director

Leslie Craigen

Finance/Administration Manager



NEW
HAMPSHIRE
CHILDREN'S
HEALTH
FOUNDATION

49 South Main Street, Suite 204 | Concord, NH 03301

Phone 603.229.3260 | Fax 603.229.3259

info@nhchildrenshealthfoundation.org

nhchildrenshealthfoundation.org